

- > Free property upgrades
- > Lower energy costs
- > Happier tenants

With EmPower New York

Encourage your income-eligible tenants to apply for low- to no-cost energy efficiency upgrades today



NYSERDA

Property Owners:
Upgrade your property and provide a
safer, more comfortable living space

at little or no cost to you

If you have one or more tenants who have a household income of less than 60 percent of the state median (HEAP eligible), you may be able to receive low- to no-cost energy efficiency upgrades through the EmPower New York program. These can include:

- » Replacement of inefficient refrigerators or freezers.
- » More energy-efficient lighting.
- » Air sealing to reduce drafts.
- » Added insulation to your walls/attic.

Lower energy costs by 20 percent or more at little or no cost to you

Some energy upgrades are funded by the New York State Energy Research and Development Authority (NYSERDA) through the EmPower New York program and require no payment from you. You may also be offered additional, partially funded measures, but these are completely optional. You will still receive the free energy upgrades even if you decide not to implement the optional measures.



What's in it for property owners?

Your tenants will enjoy a more comfortable living space and lower energy bills. Here are a few reasons why the EmPower New York program makes sense for you:

- » Energy efficiency upgrades improve your property without a substantial (or any) investment from you.
- » A more comfortable home attracts and retains long-term renters, helping keep your units filled and revenue steady.
- » Lower energy costs reduce the financial burden on your tenants, making it easier for them to pay their rent on time.
- » Making upgrades at no cost to your tenant improves the relationship and provides added incentive to renew their lease for another year.

Quality work you can trust

A team of energy efficiency experts works with you through the entire process, from the initial conversation through the assessment of your property, all the way through the completion of work. And you can rest easy knowing that the contractor providing your energy services is accredited by the Building Performance Institute (BPI), a national organization that sets the technical standards for contractors in energy-efficient building performance. Learn more about BPI at www.bpi.org.

Learn more about how the EmPower New York program can benefit you, your tenants and your building. Visit thebptc.com/empower or call 716-566-8400

About NYSERDA's EmPower New York Program

NYSERDA's EmPower New York program offers no-cost energy efficiency services to low-income (such as HEAP-eligible) homeowners and renters. These services include electric reduction and home performance measures. On-site energy education offers customers additional strategies for managing their energy costs. The services are provided by contractors recognized by the Building Performance Institute as GoldStar Contractors.

